

LEES 650 Design Thinking and Theory
Week 11 Design Value Statement and Study Methods Activity
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Phase 1: 5 minutes

You will work on your own and either write or type your personal design values. You can refer to Nelson and Stolterman's (2012) discussion on evil and splendor of design as a starting point. Try to identify at least three values that are distinct from one another. There is no right or wrong answer in this activity and you just need to identify values that you can commit to at this point in time.

When thinking of what your design values are, think of them as your personal core principles that if you were to give up on them, you will feel like you are giving up who you are and you just know that you cannot let that happen. In a situation where you are working for an employer or a client these are the values that if you were to break them you will ask yourself a difficult question whether you can continue to work on the project or not. You may already be thinking about a design situation for your Design Case Analysis so that may be a good place to start.

Phase 2: 5 minutes

Look at the design values you wrote or typed up and think about where these values came from. Are they from personal, professional, or specific design experiences? Are they from reading about design? For each value trace back to interactions/experiences that you think influenced your value and take note of them on a separate document.

Phase 3: 10 minutes

Find a partner and have them read the values that you identified aloud to you. Listen carefully to your own values and decide whether they sound exactly what you meant, and work on modifying them by describing your values with your partner. Introduce to your partner experiences/interactions that influenced your value development as well.

Phase 4: 5 minutes

Discuss with your partner how as a research team you would both study the design values you shared. What methods would help uncover new understandings about you as a designer? If you both cannot find appropriate methods, discuss why you both think it is difficult to study you as a designer.

Phase 5: 10 minutes

Be ready to share your values, experiences, and research methods to the class.